

YOUR GUIDE TO CRAFT BEER, WINE, CIDER & SPIRITS

# LOCAL POUR MAGAZINE

## 2025 MEDIA KIT

*Advertise in the Best Guide to Breweries,  
Wineries, Cider Houses and Distilleries in local  
Macomb County and surrounding suburbs.*

The Local POUR Magazine is the perfect resource for folks looking to indulge in toasting close to home. These folks roam from brewery to winery to cidery in search of their favorite POUR. They are your tipplers, your home brewers, ale aficionados and of course, wine connoisseurs. They love tasting rooms, flights and growlers ~ basically they enjoy tantalizing liquid coming from a tap or barrel surrounded by like fellows.

They are the audience you want to reach to build your own devotees.

Local POUR includes entertaining, interesting and educational stories on all things POUReD. From the new winery in town that everyone is raving about to what makes a great craft beer great. Best of all each Edition includes the Directory, listing all local POUR establishments, with how to find them and what they have to offer, creating easy craft crawls for our readers.

5,000 complimentary copies are distributed to local POUR establishments and select businesses throughout Macomb County, and parts of Wayne, Oakland and St. Clair Counties. Join us in raising a glass to the local craft beverage industry!

[localPOURmag.com](http://localPOURmag.com)

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MAGAZINE

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## 2025 EDITION

Due Out May 2025

Local POUR Magazine is produced by the team of creative geniuses at Studio Communications, the ones who bring you *Macomb Now Magazine*. Let us help you market your brand to the local folks who love to POUR and taste local craft beverages. We will distribute 5,000 printed publications to all crafters in the directory along with select businesses. Ask about digital advertising opportunities including Email Blasts, Social Media and localPOURmag.com. On our website find a digital version of each edition, an interactive directory map, and shareable stories.

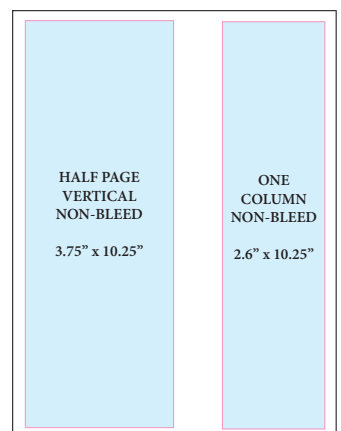
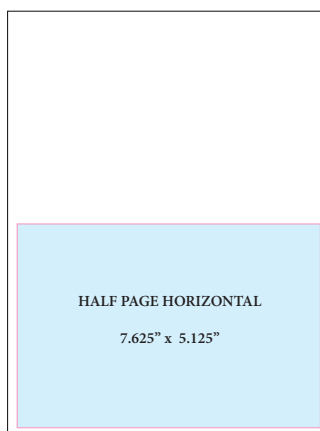
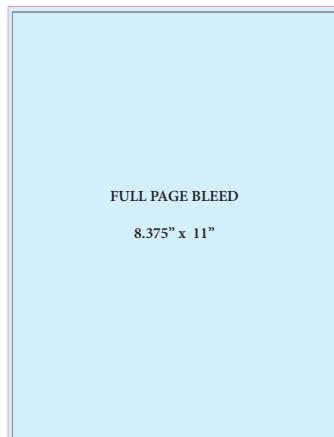
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