

YOUR GUIDE TO CRAFT BEER, WINE, CIDER & SPIRITS

LOCAL POUR MAGAZINE

2024 MEDIA KIT

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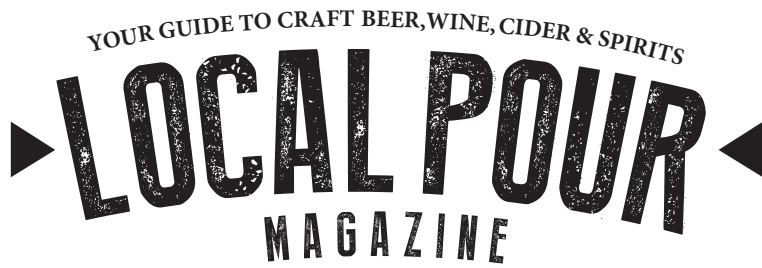
The Local POUR Magazine is the perfect resource for folks looking to indulge in toasting close to home. These are your tippers, your home brewers, ale aficionados and of course, wine connoisseurs. They roam from brewery to winery to cidery in search of their favorite POUR. They love tasting rooms, flights and growlers ~ basically they enjoy tantalizing liquid coming from a tap or barrel surrounded by like fellows.

They are the audience you want to reach to build your own devotees.

Local POUR includes entertaining, interesting and educational stories on all things poured. From the new winery in town that everyone is raving about to what makes a great craft beer great. Best of all each Edition includes the Directory, listing all local POUR establishments, with how to find them and what they have to offer, creating easy craft crawls for our readers.

Twice a year 5,000 complimentary copies are distributed to local POUR establishments and select businesses throughout Macomb County, and parts of Wayne, Oakland and St. Clair Counties. Join us in raising a glass to the local craft beverage industry!

localPOURmag.com



SUMMER / WINTER 2024

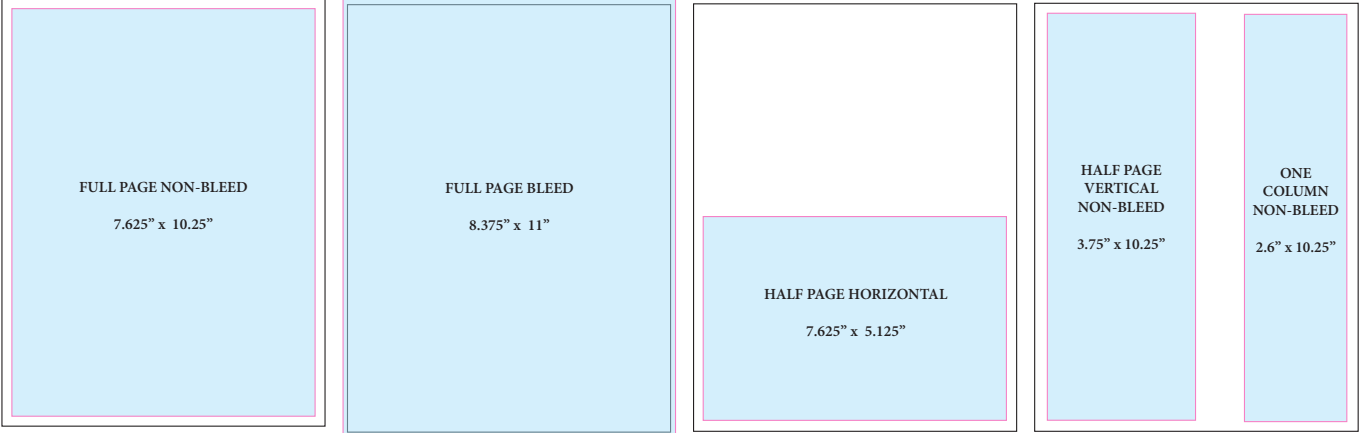
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