

YOUR GUIDE TO CRAFT BEER, WINE, CIDER & SPIRITS

# LOCAL POUR

MAGAZINE

# MEDIAKIT

# 2023

## SPRING / FALL ISSUE

March 2023 / September 2023

*Local POUR Magazine* is produced by the team of creative geniuses at Studio Communications, the folks who already bring you *Macomb Now Magazine*. Advertisers on a current contract with MNM can receive that current contract discount on *Local POUR* rates. All other advertisers can receive a 10% discount for advertising in both Spring/Fall editions. Let us help you market your brand to the folks who love to POUR local.

### AD INSERTION DEADLINE

February 7 / July 20

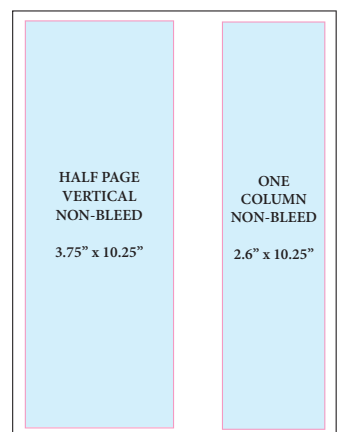
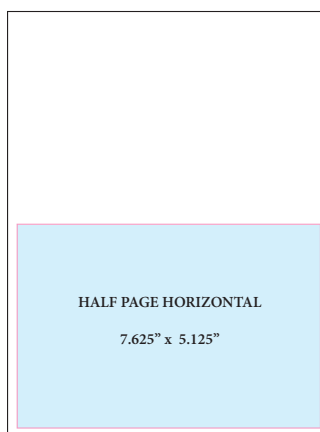
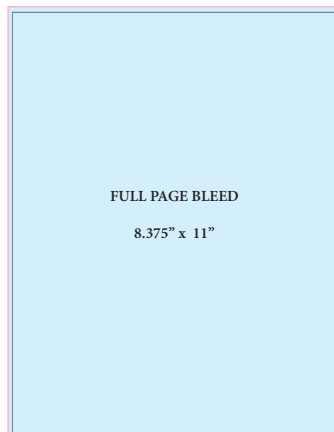
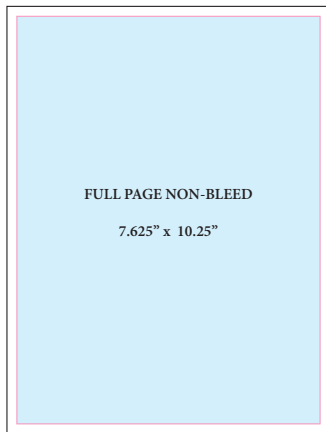
### AD ARTWORK DEADLINE

February 14 / July 31

## AD RATES

PAGE SIZE	ONE ISSUE	TWO ISSUES
<input type="checkbox"/> One Column	\$ 395	\$ 354
<input type="checkbox"/> Half	\$ 575	\$ 517
<input type="checkbox"/> Full	\$ 995	\$ 895
<input type="checkbox"/> Preferred Placement	\$ 250	\$ 225
<input type="checkbox"/> Inside Back Cover	\$1,325	\$1,192
<input type="checkbox"/> Inside Front Cover	\$1,475	\$1,327
<input type="checkbox"/> Back Cover	\$1,750	\$1,575
<input type="checkbox"/> Spread	\$1,850	\$1,665

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## Local POUR Magazine

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